



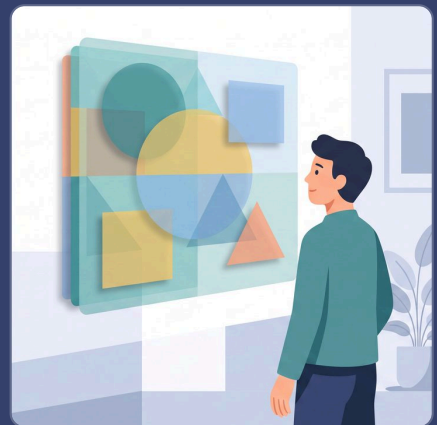
Meritlume.

SYLLABUS · CURRICULUM C3

AI Model Craft

Know what the models do – and what they cost.

The craft curriculum: language, image, video and voice models, each judged by what it can actually deliver in paid work, what it cannot, and what a job costs before you quote it. Ends with combining them into one reliable pipeline.



6

full courses

5.5 h

of teaching

1

verifiable certificate

€349

one price, once

What you can do afterwards.

Not a list of topics — a list of things you will be able to do. Each one is checked by the final exam at the end of the curriculum.

- 1 Explain why models invent — as a property of how they work, not a bug awaiting a patch.
- 2 Write an instruction that holds and force output structure you can check by machine instead of by hope.
- 3 Steer an image deliberately — and name the hard limits (text in images, exact product likeness, characters across a series).
- 4 Compare generated video against a shoot on control, consistency and total time including revisions.
- 5 Cost a whole job rather than a single call, and find the step that dominates the bill.

FIT

Who this is for

- You deliver AI work for clients and need to promise only what the models actually do.
- You are a designer, producer or freelancer and want to know what is steerable and what is legally yours.
- You quote jobs and keep guessing at the cost per delivery.

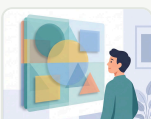
And who it is not for

Not for you if you are looking for tool tutorials. Products are named only in a dated fact sheet next to each course — the teaching is about what the model families do, so it survives a rename.

The story it is taught in: Priya Raman takes one job per model family and learns each by delivering it — a small studio, real deadlines, no agency fantasy.

Every course, in order.

Each one is a full course with chapters, exercises, a final test and its own course certificate. The first episode of course 1 plays on the website without an account.

	COURSE	LENGTH
1	 Mental Models for AI: Capabilities, Failures, and Costs Training against use, why models invent, and where they are strong (language-shaped work) and weak (exact arithmetic, recent facts).	50 min · free
2	 Language Models at Work: Reliable Extraction Workflows Extraction that survives production: numbered steps, an exact output format, refusal cases, and machine-checkable results.	60 min
3	 Professional Image Models: Control, Limits and Client Rights Subject, composition, light and style under control — plus the rights question every client asks second.	55 min
4	 AI Video Economics: Costing Shoots vs. Generation Think in shots, not films: what one clip can hold, and the honest comparison against a shoot.	60 min
5	 Commercial Voice, Audio, and Subtitling Services Where synthetic narration passes unnoticed and where it does not — and cloning as a consent question first.	50 min
6	 Combining AI Models: Practical Pipeline Design One pipeline from four families, the quality gate in the right place, and a cost per job you can quote.	55 min

PRICE

One price. Then it is yours.

This curriculum

€349

All 6 courses, all tests and the curriculum certificate. No subscription, no upsell, nothing to cancel.

Single purchases would be €474

Single course · €79

Course, final test and course certificate – credited in full towards this curriculum within 90 days.

The full programme · €999

C1 + C2 + C3 + C4

THE PROOF



This is the certificate.

Not a mock-up: the picture is rendered from the same stylesheet the portal issues the real document with. Only the name, the date and the number are examples.

Verify this
certificate

[meritlume.com/?
cbcert=ML-...](https://meritlume.com/?cbcert=ML-...)

The curriculum ends in a real exam — one you can fail. The certificate carries a public identifier, so a client, an employer or a partner can check it themselves. That is the whole point of this school.

Start with the first episode. It is free, it needs no account, and it tells you in ten minutes whether this is for you.

Meritlume is a brand of Press Sensation UG (haftungsbeschränkt). Prices are consumer prices. In Germany we launch only once the curricula carry the state distance-learning approval (ZFU) — the free first episodes are available regardless.